

## 2024 ACEEU ASIA-PACIFIC FORUM

# Call for Abstracts, Full Papers and Presentations

MSU and ACEEU welcome submissions of research and practice-oriented abstracts on vital issues linked to the overarching theme of the 2024 ACEEU Asia-Pacific Forum: “Education, Research and Innovation for Sustainable Development: Amplifying societal impact through entrepreneurship, community engagement and new technologies”.

We invite abstracts that delve into various facets of the third mission of universities including entrepreneurship, engagement, innovation, sustainability and digitalisation within higher education. We seek contributions that explore, but are not limited to, the following areas:

- Entrepreneurship in Higher Education
- Engagement in Higher Education
- Sustainability in Higher Education
- Digitalisation in Higher Education
- Innovation in Higher Education
- Talent development in and through higher education

For further insights, please refer to the example topics in each area that are presented at the end of this document.

Accepted abstract authors are invited to submit full papers, but full papers are not a requirement for conference presentations.

## Types of submissions

Completed research	Research-in-progress	Practice-oriented abstracts	Inspiring practices
Final results from thoroughly conducted studies.	Preliminary findings from ongoing investigations	Presentation of work that is directed towards practical implementation, including but not limited to practice projects, instrument development etc.	Examples of innovative and effective practices that have the potential for positive impacts

## Presentation Options

Oral in-person presentation	Poster presentation	Virtual presentation
The work will be presented orally, face-to-face during the event	The work will be presented as a poster that will be placed in the networking area during the entire event.	The work will be presented virtually during the event, or made available as a pre-recorded video.

## Submission Guidelines

**Abstract:** Maximum 300 words; Please add a title and author details (full name, affiliation, email address)

**Full paper:** 5,000 to 7,000 words (excluding references and appendices); a template will be provided

**Language:** English

**Submission:** Abstracts need to be submitted via email to [aceeu-forum@msu.edu.my](mailto:aceeu-forum@msu.edu.my)

## Important Dates

**Deadline for Abstract Submission:** June 17, 2024

**Notification of Acceptance:** July 1, 2024

**Registration deadline for authors:** July 22, 2024

**Deadline for full paper/poster submission:** August 15, 2024

**Conference Dates:** September 2-4, 2024

## Publication Opportunities

All abstracts, full papers and posters will be published in the digital conference proceedings (with ISBN). On an individual basis, high-quality papers may be invited for publishing the article in an international journal, or an MSU-published journal.

## Awards

The following Awards will be handed over during the event:

- Best Paper Awards (for full paper submissions only)
- Young Researcher Award (for full paper submissions only)
- Best Presentation Awards

## Questions?

If you are interested in submitting an abstract but have questions, please do not hesitate to contact us at: [aceeu-forum@msu.edu.my](mailto:aceeu-forum@msu.edu.my)

## Conference themes and example topics

### Entrepreneurship in Higher Education

- Fostering an entrepreneurial culture in universities.
- The impact of university incubators on startups.
- Industry-university collaborations to boost entrepreneurship.
- Entrepreneurial education's role in economic development.
- Evaluating entrepreneurship curricula in higher education.
- Assessing entrepreneurial program effectiveness.
- Ethical challenges in academic entrepreneurship.
- Sustainable entrepreneurship
- Entrepreneurial Marketing.
- Green entrepreneurship
- Entrepreneurship for job creation
- [...]

### Engagement in Higher Education

- Community and service learning.
- Civic responsibility through higher education.
- University partnerships with NGOs and governments.
- Engagement in online and hybrid learning.
- Alumni roles in lifelong learning and development.
- Student initiatives and community impact.
- Engaging underrepresented groups in academia.

- Engagement challenges in remote learning.
- Nurturing constructive communities
- [...]

### **Sustainability in Higher Education**

- Embedding sustainability in university curricula.
- Campus sustainability initiatives and impacts.
- Higher education's role in achieving SDGs.
- Sustainable practices on campus.
- Building sustainable research agendas.
- Balancing economic and sustainability goals.
- Impact assessment of sustainability programs.
- Social efficiency.
- Social injustice and environmental damage.
- Women empowerment
- Sustainable Economic Growth.
- Sustainable Industrialization.
- Global Partnerships for Sustainable Development
- [...]

### **Digitalisation in Higher Education**

- Digital transformation in curriculum delivery.
- Learning analytics and student outcomes.
- Opportunities in digital-first campus transitions.
- Student engagement via gamification.
- Cybersecurity in digital education.
- AI and machine learning in personalized learning.
- VR and AR applications in education.
- Addressing the digital divide.
- [...]

### **Innovation in Higher Education**

- Innovative pedagogical approaches and outcomes.
- Technology's role in educational innovation.
- Sustainability innovation.
- Creating innovation ecosystems.
- Innovative economies
- Cross-disciplinary methods for innovation.
- Higher education's support for external innovation.
- The future of university innovation labs.
- Overcoming innovation barriers in education.
- Case studies of educational delivery innovations.
- [...]

## **Talent Development in and through Higher Education**

- Leadership development programs in universities.
- Preparing graduates for global job markets.
- Skills development for the digital age.
- Entrepreneurial skill cultivation in higher education.
- The role of internships in talent development.
- Developing cross-cultural competencies.
- The impact of mentorship and coaching.
- Aligning university courses with industry needs.
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